

Appendix C: Project Timeline and Milestones

Reeco™ is pioneering the integration of innovative technology and sustainable practices in the textile industry. Our mission to promote sustainability in fashion through technological innovation and exclusive collaborations with certified recycled linen producers is already in motion. This appendix outlines the key stages of development, implementation, and plans for Reeco™ project.

Current Status

- ****Trademark License Activation****: As of now, the Reeco™ trademark license agreement is active and operational with select pilot brands. These collaborations mark the initial phase of Reeco™ integration into the market, setting a precedent for transparency and sustainability in the fashion industry.
- ****Pilot Implementation****: Working closely with our pilot brands, we have begun the practical application of Reeco™ sustainability and verification standards. This stage focuses on refining our processes, ensuring that our systems are both effective and scalable for wider industry application.

Software Development and Implementation

2024: Proprietary Software Roll-out

- ****Q1-Q2 2024****: Final Development Phase
 - Completion of the software development.
 - Internal testing with pilot brands to ensure functionality and user-friendliness.
 - Gathering and incorporating feedback from pilot implementations to refine the software.
- ****Q3 2024****: Beta Testing
 - Launch of beta testing phase with a wider range of brands outside the initial pilot group.
 - Continuation of adjustments based on beta testing feedback.
- ****Q4 2024****: Official Launch
 - Official release of Reeco™ proprietary software to the market.
 - Public announcement and demonstration of software capabilities and benefits for sustainable fashion verification.
 - Training sessions and workshops for brands and stakeholders on utilizing the software to its full potential.

Future Milestones

- ****2025 and beyond****: Expansion and Adaptation
 - Expansion of software accessibility to more brands and manufacturers within the textile industry, beyond the initial pilot and beta test groups.

- Ongoing adaptation and updates to the software based on technological advancements and evolving sustainability standards.
 - Continual engagement with regulatory bodies to ensure compliance and leadership in sustainability verification.
- **Long-term Vision**: Setting Industry Standards
- Establish Reeco.eco not only as a tool for verification but also as a benchmark for sustainability in the fashion industry.
 - Foster collaborations and partnerships to further the mission of sustainable fashion globally.

Conclusion

Reeco™ is committed to revolutionizing the sustainable fashion industry through technological innovation and strong partnerships. Our phased approach—from the initial licensing agreement with pilot brands to the full-scale implementation of our proprietary software by the end of 2024—demonstrates our dedication to a future where fashion is in harmony with our planet.